



Highlights of Programs and Activities

September 10, 2010



Today's Webinar

- NERCRD: Brief background
- Programs and Activities Highlights
 - Economic Development, Entrepreneurship
 - Local and Regional Food Systems
 - Balanced Use of Natural Resources
 - Community Capacity Building
 - Network Science as a Foundation
- Technical Advisory Committee (new) and BOD
- Website Overview
- Upcoming Webinars, Conference



Brief Background about the Northeast Regional Center for Rural Development

- We work with land grant and other key partners across the region and nationally to pursue cutting-edge research, develop educational resources and provide training designed to help residents of the Northeast to work together, within communities and regions, to identify, pursue, and achieve their goals.
- One of four regional centers



- <http://nercrd.psu.edu>



1. Economic Development, Entrepreneurship

- Targeted Regional Economic Development
 - 7 Stronger Economies Together (SET) pilot sites (PA, WV); funded by USDA Rural Development
- Entrepreneurship
 - Community, Individual Factors; local ownership
- Wal-Mart: Impacts on communities
- Grant applications (AFRI)
- What Works in Entrepreneurship II conference

TRED



The Northeast Regional Center for Rural Development

[Home](#)[About the Center](#)[Publications](#)[Companion Sites](#)[Site Index](#)[Contact Us](#)

PROGRAMMING AREAS

[Community Capacity Building](#)[Regional Economic Development](#)[Entrepreneurship](#)[Local & Regional Food Systems](#)[Balanced Use of Natural Resources](#)[Other](#)

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Please send questions and comments to:
nercrd@psu.edu



TARGETING REGIONAL ECONOMIC DEVELOPMENT

A JOINT INITIATIVE OF THE REGIONAL RURAL DEVELOPMENT CENTERS

<http://nercrd.psu.edu/TRED/index.html>

1. [Introduction](#)

[What is TRED?](#)[Why now?](#)[About Clusters](#)

2. [Basic Tools](#)

Level I: [Location Quotients](#), [Shift-Share](#),
[Simple Logit](#), [Threshold Models](#)

Level II: [Import Substitution](#), [Gap Analysis](#),
[Entrepreneurial Opportunities](#)

3. [Pulling it all together](#)

[Planning processes](#)

[Elements of success](#)

[Community Business Matching](#), [Analytical
Hierarchy Process](#)

4. [Strategies](#)

[From goals & objectives to...
Strategies](#)

Data

[County Business Patterns/Census](#)[Regional Economic Information System/BEA](#)

Tools

[Location Quotients \(BLS\)](#)[Shift-Share Analysis /W. Kriesel](#)[National Threshold Model](#)

External Websites

[Headwaters Economics](#)[Council for Community and Economic and Research](#)

Further Reading

[Targeting Regional Economic
Development](#), Goetz, Deller &
Harris, eds.

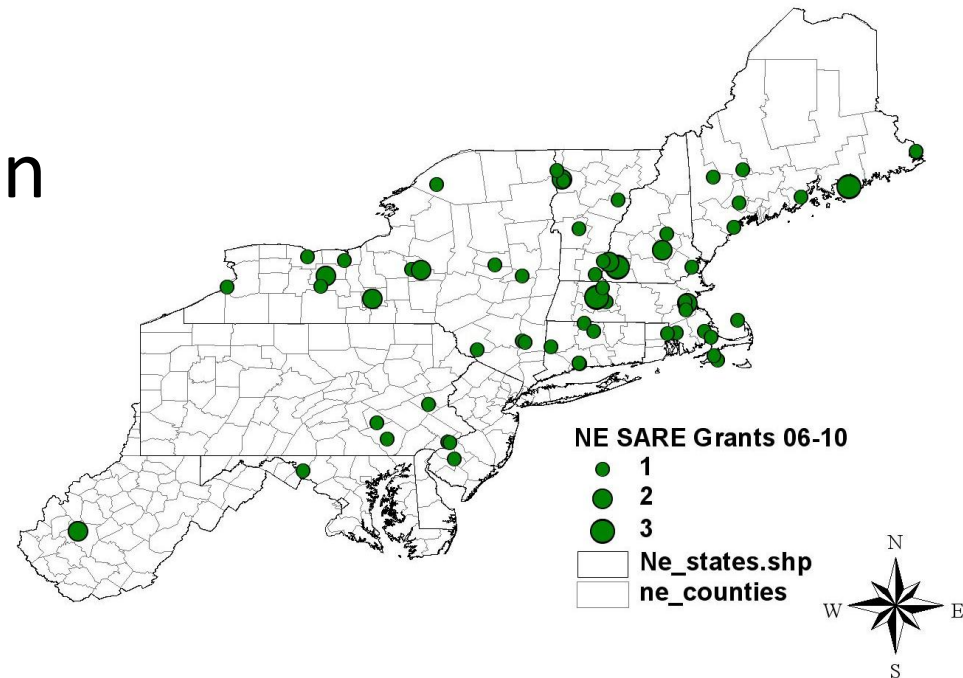
[A Governor's Guide to Cluster-
Based Development](#)

Workforce Development

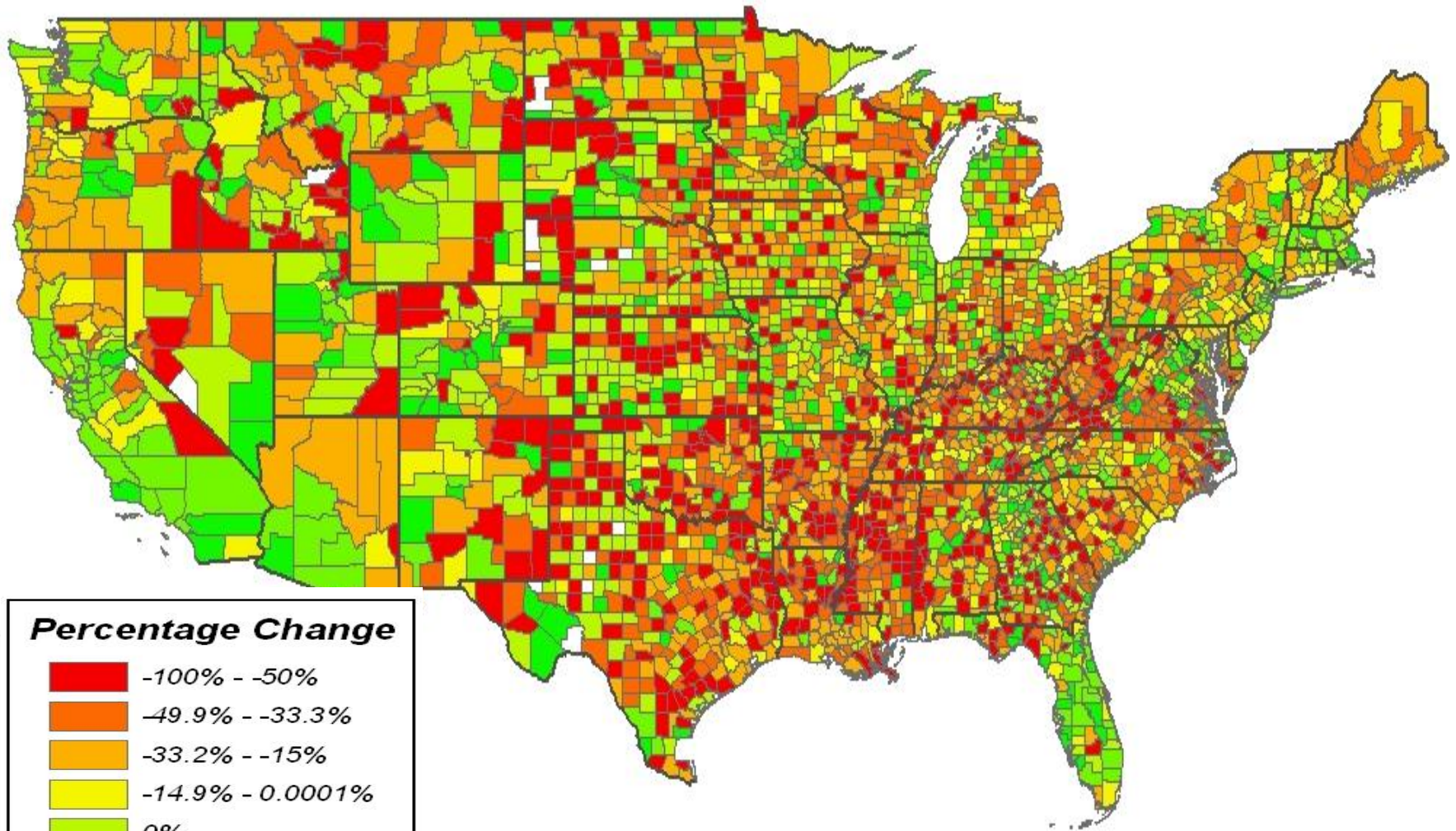
[NYECON](#)

2. Local & Regional Food Systems

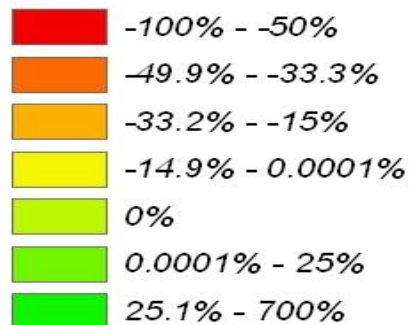
- Local and Regional Foods Conference (2009)
- Changing landscape of food infrastructure
- Obesity research
- NESARE Community Grants Program
- Webinar series
- AFRI Grant Application



Change in Supermarkets and Other Grocery Stores Percent Gained/Lost From 1998 to 2008

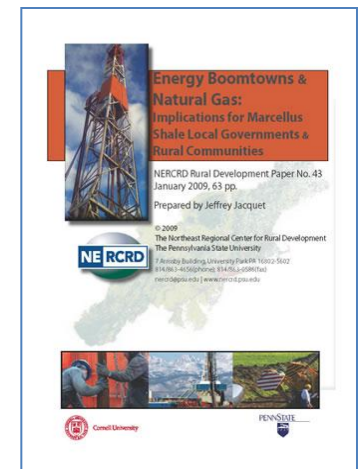


Percentage Change



3. Balanced Use of Natural Resources

- Marcellus Shale Natural Gas Development
- Land use and environmental policy (book)
- ARC Water Quality-as-an-asset grant (w/ WVU)
- USDA Coop agreement on food system energy flows and carbon emissions



4. Community Capacity Building

- eXtension Community of Practice (Mary, Heidi)
- Foundations of Practice series
- FEMA project
- Other

A screenshot of the "Foundations of Practice in Community Development" website. The page features a blue and orange color scheme. At the top, there is a navigation bar with a search box and three tabs labeled "LEVEL ONE", "LEVEL TWO", and "LEVEL THREE". Below the navigation bar is a large image of two children, a boy and a girl, sitting at a table and eating. The main content area includes a sidebar with a menu: "HOME", "ABOUT US", "UPCOMING TRAINING", "TRAINING ARCHIVES", and "CONTACT US". The main content area has a heading "WANT TO STRENGTHEN YOUR OUTREACH SKILLS?" followed by a sub-heading "New Level 1 Training for Fall 2010". Below this is a paragraph of text and a small image of three people looking at a laptop. At the bottom, there is more text about the training program.

FOUNDATIONS OF PRACTICE
IN COMMUNITY DEVELOPMENT

Search

LEVEL ONE **LEVEL TWO** **LEVEL THREE**

HOME ▶

ABOUT US ▶

UPCOMING TRAINING ▶

TRAINING ARCHIVES ▶

CONTACT US ▶

WANT TO STRENGTHEN YOUR OUTREACH SKILLS?

New Level 1 Training for Fall 2010

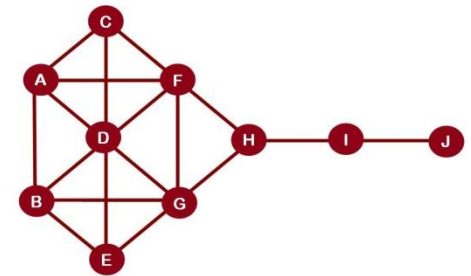
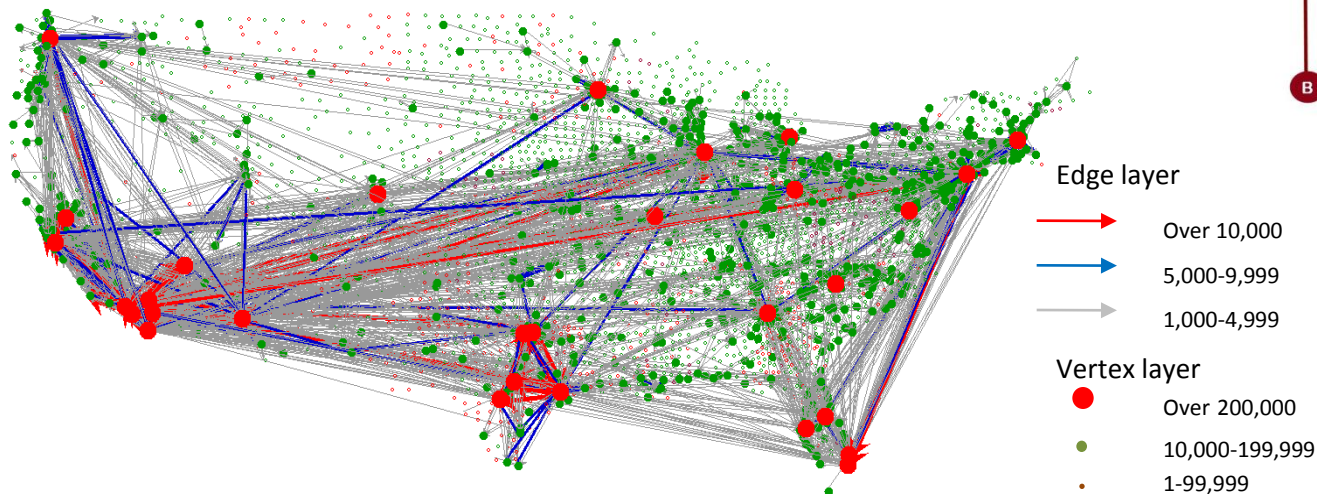
How about becoming a more effective leader – ready, trained, and poised to help communities through these difficult times? Whether your background is in agriculture, natural resources, youth development, family, economic or community development, Understanding Communities and Their Dynamics offers you the skills and knowledge to be the positive force communities need.

Successful community engagement thrives on understanding the needs and conditions in your town, county, state or region. Tapping into a long legacy of one of the country's most respected organizations, this training, brought to you by the Cooperative Extension Service, will provide you the resources and strategies to support your work in communities.

Best of all, this program comes to you, literally! Each week via Adobe Connect and Moodle online, an Extension Specialist will deliver world-class training to you in your office, conference room or even home.

5. Network Science as a Foundation

- County migration, commuting networks
- Stimulating rural partnerships, innovation
- Local foods conference evaluation
- 1890 capacity building grant



Technical Advisory Committee



Research:

Dr. Cheryl Brown
Associate Professor
West Virginia University

Dr. Todd Gabe
Associate Professor
University of Maine

Dr. Kathleen Liang
Associate Professor
University of Vermont

Dr. Jurgen Schwarz
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University of Maryland

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CEO, MidAtlantic Farm Credit

Senator Marge Kilkelly

Eastern Regional Conference/
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Vice President, Farm Foundation

Administrative:

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National Program Leader
USDA-NIFA

Mr. Richard Reeder

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The Pennsylvania University



The Northeast Regional Center for Rural Development



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PROGRAMMING AREAS

- [Community Capacity Building](#)
- [Regional Economic Development](#)
- [Entrepreneurship](#)
- [Local & Regional Food Systems](#)
- [Balanced Use of Natural Resources](#)
- [Other](#)

[Foundations of Practice Training](#)
 October 8 - November 19, 2010

Center News and Events

- [Post-Doctoral Position](#) available at The Northeast Regional Center for Rural Development
- [Regional Highlights: Community and Economic Development in the Northeast](#), Webinar Series beginning September 10, 2010
[Webinar Instructions](#)
- [Women in Sustainable Agriculture Conference](#), Nov. 1-3, 2010
- [June Network Newsletter](#)
- [What Works II Conference](#), March 30-April 1, 2011, Sheraton Society Hill, Philadelphia, PA (More Information Coming Soon)

Rural Development Information You Can Use

- [A Social Network Analysis of the May 2009 NE-RCRD Local Foods Conference](#)
- [Stronger Economies Together PA SET; WV SET](#)

Training/Conferences

Center Publications

State Links

Our Partners

Our Activities

Work Space



Upcoming Webinars, Conference

Timeline of NERCRD Hosted (or co-sponsored) Webinars

	2010												2011					
<i>Topics</i>	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Local and Regional Foods Systems				X	X	X												
Foundations of Practice, Level 1										X	X							
Foundations of Practice, Level 3													X	X	X	X		
Regional Highlights Series									X	X	X	X	X	X	X	X	X	
eXtension Entrepreneurship Series	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X	X
What Works!														X	X	X	X	

Other ways of engaging one another...

- What is the most effective means of doing so?
 - Blog on our website
 - Facebook, NING or other social network forum
 - List serves
 - Conferences
 - Conference calls
 - Webinars
 - Other?



Thank you!

Questions?



Upcoming Webinars

2nd Friday of every month: 10:30 -11:30 am

Fall 2010

- ✓ October – *Community Profiling & Capacity Assessments*, Charlie French, UNH
- ✓ November – *Enhancement of Recent Immigration Population Front End Support Systems* - Kathleen Liang, UVM
- ✓ December – The Small Farms Program, Stephan Tubene, University of Maryland, Eastern Shore

Spring 2011

Contact us to share your work!!