

Growing Greener – Youth Food Education

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Youth Entrepreneurship Summit
State College, PA

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History

- Urban Horticulture to Youth Gardening
- Youth Nutrition – School Education Programs
- 4-H Entrepreneurship Project
- Internal Collaboration Opportunity

History

- Initial Program Development – 2004
- Pilot #1 – Gesu School Classroom project (2005)
- Pilot #2 – Tabor After-School mini-project (2006)
- Pilot #3 – Kelly After-School and Tabor After-School year-long projects (2006-2007)
- Pilot #4 – Harambe Institute and Wister (2007-2008)

History

- Formal Curriculum Development – Consultant (2006)
- Goals and Objectives
- Program Evaluation – Impact Measures

Program Implementation

- 2007 – 2008 Program Schedule
- Curriculum Components:
 - Horticulture
 - Nutrition
 - Entrepreneurship

Horticulture

- Earth Boxes
- Value-added product development

Nutrition

- Adapted from *Explaining MyPyramid with Professor Popcorn*
- *Topics*
- *Recipes*

Entrepreneurship

- Business Development: Community Market

Market Prep

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Market Days

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Evaluation Tools

- Pre/Post Questionnaires
- Journaling
- Observation
- Anecdotal

Program Impacts

- Increased Knowledge
- Increased Behavioral Intention
- Improved Attitudes
- Community Participation – Markets