

**American Samoa Community College
Community and Natural Resources Division**

(CYFAR) Children, Youth and Families at Risk

Title of Project:

Pacific Island Communities: *Building (STEPS) Sustainable Teen Entrepreneurial Programs*

Goals of the entrepreneurial education program are as follows:

1. To understand the basics of starting a small business and identify potential ventures,
2. To provide basic marketing and financial management skills via use of computer technology,
3. To provide regular experiential activities in entrepreneurial efforts,
4. To improve quality of life for teens by helping them identify ways to generate income, and
5. To increase teens' survival skills and skills needed in preparation for the business world.

Targeted audience: Teens ages 13-19