

WHAT IS THE PROBLEM?

- In Maryland the Department of Agriculture is moving on online submissions for growers (licensing & certification)
- Many growers are moving (are interested) in leveraging technology to increase the reach of their products
- Many growers do not have technology skills needed
- The transition may leave them unable to complete tasks **Tech Support Here!**

needed to stay in compliance

FARMER TECH IS....

- Intergenerational program involving teens in the 4-H program
- Teens are trained using an adaptation of the Teens as Teachers model
- Youth go into the community and offer technology support to farmers
- Our goal is to increase engagement thereby increasing farm revenue AND provide a workforce development, service learning and public speaking opportunity for teens











WHAT ARE WE DOING?



Offer Device Distributions for Farmers



Create Demand Video
Library (videos & podcast)



Provide Technical Support
Ongoing

SAMPLE TOPICS

- •How to register for the Maryland One Stop Portal
- •Maryland Certified Farm Enterprise Program
- •Online marketing tips and tricks
- •Video tour of the Maryland Horse Library
- •How to prepare for farmer's market and E.M.M.A training
- •How to register horse farm with MDA Boarding and Licensing
- How to become a Maryland Horse Discovery Center
- How to begin a chicken flock in Baltimore County
- •How to complete a "use" permit with Baltimore County
- Becoming licensed to sell firewood
- •Ag Land Preservation and completing the forms.





September 14, 2023 2:30 p.m.

UMD Extension - Baltimore County Office 1114 Shawan Rd., Cockeysville, MD 21030



RSVP to Vernelle - vmh@umd.edu

Ice Cream with Toppings will be served.

FARMERTECH RELIES ON COMMUNITY COLLABORATION

University of Maryland Extension (4-H, Ag, Tech Extension)

Maryland 4-H Foundation

Baltimore County Workforce Development - Youth Services

Baltimore County Department of Agriculture

Maryland Horse Breeders Association – MD Horse Library

Baltimore County Department of Aging (Admin & Staff)

We are providing a service that is

LOCAL

TIMELY

NEEDED